

**MINUTES OF THE STRATEGY COMMITTEE  
HELD AT ADMINISTRATION CENTRE  
245 STURT ROAD, STURT  
ON TUESDAY 5 APRIL 2016**



---

**PRESENT**

**Elected Members**

Councillors Veliskou (Chair), Westwood

His Worship the Mayor Kris Hanna (until 7.14 pm)

**Independent Member**

Mr Damian Scanlon

**In Attendance**

Cr Hull

Mr Adrian Skull

Ms Abby Dickson

Mr Tony Lines

Ms Fiona Harvey

Ms Kate McKenzie

Ms Elaine Delgado

Chief Executive Officer

General Manager City Development

General Manager Operations

Manager Innovation & Strategy

Manager Corporate Governance

Strategic Planner (minute taker)

**1. OPEN MEETING**

The meeting commenced at 6.30pm.

The Chair moved a motion to adjourn the meeting for up to 15 minutes.

**Carried unanimously**

The meeting resumed at 6.45pm.

**2. KAURNA ACKNOWLEDGEMENT**

*We begin by acknowledging the Kaurna people, the traditional custodians of this land and pay our respects to their elders past and present.*

**3. MEMBERS DECLARATION OF INTEREST**

The Chairman asked if any Member wished to disclose an interest in relation to any item being considered at the meeting.

No interests were disclosed.

#### **4. CONFIRMATION OF MINUTES**

**Moved Councillor Westwood, Seconded Mr Scanlon** that the minutes of the Strategy Committee meeting held on 2 February 2016 be confirmed as a true and correct record of proceedings.

**Carried unanimously**

#### **5. BUSINESS ARISING**

The statement identifying business arising from the previous meetings of the Committee was reviewed and progress achieved against identified actions noted.

Mr Scanlon made the following points relating to business arising from the 2 February 2016 Strategy Committee meeting:

- An external speaker to address Council relating to community energy models is being pursued
- There is high quality world-wide research findings available on Innovation Districts
- University students will be available to assist the City of Marion in projects relating to innovative ideas, workforce planning, project management, and those relating to the City of Marion's community survey findings

#### **6. REPORTS**

##### **Council Business Plan 2016-2019 Reference No: SC050416R6.1**

The following points were raised relating to the Business Plan:

- Council needs to be clear on its vision and how it is to be achieved – questions to be addressed regarding the vision should include: 'What is it?', 'Why is it good?', 'What are the benefits?'
- Council could review its Vision of 'Wellbeing' and develop a Mission statement to clearly articulate Council's role
- It is important there is sufficient resourcing in place to enable implementation of projects in the Business Plan
- Effective delivery mechanisms are a critical component in achieving visionary ideas
- Consideration needs to be given to Council's role in providing opportunities for lower skilled, under employed and unemployed workers
- Council needs to be clear on how indicators are informing the Business Plan
- Good examples/models of innovative ideas that meet market requirements and provide jobs, and identification of their 'drivers', could be explored including those in the private sector
- Two key opportunities that could benefit from innovative approaches in the City of Marion are: 1) Opportunities for an ageing population, and 2) Tonsley in its role attracting creative entrepreneurs to establish enterprises
- Consider inclusion of net tree goals
- A stronger reference to Council's relationship with its community should be made as this needs to be a priority

The following related points were raised:

In undertaking asset management and project implementation Council should:

- Ensure accessible opportunities for recreation and sport are provided in all neighbourhoods
- Ensure leasing/licencing conditions support the sustainability of community clubs and groups
- Review community capacity building concept and strategies
- Develop a comprehensive and accessible database of all properties including open space
- Have timely implementation of projects to completion following their endorsement by Council to avoid not meeting community expectations
- Consider allocation of funds in the master planning stage of projects to support staged implementation
- Develop a process that enables spending of savings in the second half of each financial year using contractors if required
- Ensure deliverables match community expectations
- Ensure partnership arrangements are explored and utilised where possible
- Pursue timely opportunities to advocate with relevant agencies on behalf of the community, particularly for issues that have implications at a regional or broader level, such as advocating for roll-out of the NBN to the premises rather than the node
- Communicate and 'tell the story' of how projects enhance community wellbeing
- Take time to celebrate successful completion of projects/delivery of outcomes
- Utilise Elected Members in community engagement activities

7.14 pm Mayor Hanna left the meeting and did not return.

**Moved Cr Westwood, Seconded Mr Scanlon** that the Strategy Committee:

1. Provide feedback on the draft 2016-2019 Business Plan and Vision (as provided in Appendix 1 and 2)
2. Notes the draft Plan is proposed to be presented to Council for consideration and adoption for implementation from 1 July 2016 subject to inclusion of Strategy Committee feedback.

**Carried unanimously**

**Strategy 'Road Map' – Key contributors to the community's long-term aspirations**  
**Reference No: SC050416R6.2**

The following points were raised:

- It is important plans are structured so they enable flexibility to meet needs as circumstances change
- In reference to Appendix 2 it was noted the development of Work Area Plans and Personal Development Plans are well underway
- On-going informal discussions and performance reviews with staff, rather than formalised annual performance reviews, is now an approach being used by organisations

**Moved Mr Scanlon, Seconded Cr Westwood** that the Strategy Committee:

1. Note the overview presentation of the Strategy Road Map.

**Carried Unanimously**

**Environmental Scan and Global Trends**  
**Reference No: SC050416R6.3**

The following points were raised:

- 'Rate capping and state government control' should be included in the 'political environment' section of the Environmental Scan
- A library service review is being progressed that will identify usage levels and inform future service provision
- Energy efficiency is an important area for Council to further pursue
- There is scope for more innovative projects to be considered by Council
- Megatrends and wellbeing indicators that highlight areas for improvement should drive the work of Council

**Action: Administration to document Council's role in addressing the wellbeing indicators**

**Moved Cr Westwood, Seconded Mr Scanlon** that the Strategy Committee:

1. Notes the environmental scan and global trends information as presented in Appendix 1, 2 and 3 and relevant comments by the Strategy Committee.

**Carried unanimously**

**Streetscape Project**  
**Reference No: SC050416R6.4**

The following points were raised:

- Streetscaping has been an ongoing Council priority and the draft Streetscape Policy articulates why Council is addressing streetscapes
- The Streetscape Program of prioritised capital and renewal works will identify funding requirements and opportunities for external funding will be explored where possible
- The scope of streetscape projects will vary with more significant projects requiring a staged approach for planning, design and implementation
- The Committee requested that NBN is added to the utilities section of the policy

**Moved Cr Westwood, Seconded Mr Scanlon** that the Strategy Committee:

1. Note the proposed approach of the Streetscape Project.
2. Considers and provides feedback on the draft Streetscape Policy.
3. Considers and provides feedback on the approach to develop a Streetscape Program of capital and renewal works.

**Carried unanimously**

**Community Energy**  
**Reference No: SC050416R6.5**

The report was noted.

**7. CONFIDENTIAL ITEMS**

Nil

**8. ANY OTHER BUSINESS**

The forward program for the Strategy Committee was discussed.

**Action: Mr Skull to formally request Mr Scanlon organise a presenter for the June 2016 Strategy Committee meeting to address the 'Innovative Business' item**

**9. MEETING CLOSURE**

The meeting was declared closed at 8.43pm

**10. NEXT MEETING**

The next meeting of the Strategy Committee is scheduled to be held on:

**Time: 6:30 pm**

**Date: 7 June 2016**

**Venue: The Chamber, Marion Council Offices, 245 Sturt Road, Sturt**

**CONFIRMED**

.....

**CHAIRPERSON**

/ /