

**MINUTES OF THE STRATEGY COMMITTEE
HELD AT ADMINISTRATION CENTRE
245 STURT ROAD, STURT
ON TUESDAY 7 JUNE 2016**



PRESENT

Elected Members

Councillors Veliskou (Chair), Gard, Westwood

His Worship the Mayor Kris Hanna

Independent Member

Mr Damian Scanlon

In Attendance

Cr Byram	
Cr Hull	
Mr Adrian Skull	Chief Executive Officer
Ms Abby Dickson	General Manager City Development
Mr Vincent Mifsud	General Manager Corporate Services
Mr Tony Lines	General Manager Operations
Mr Mathew Allen	Manager Engineering & Field Services
Mr Ray Barnwell	Manager Finance
Ms Liz Byrne	Manager Community & Cultural Services
Ms Fiona Harvey	Manager Innovation & Strategy
Ms Carol Hampton	Manager City Property
Mr Colin Heath	Manager Contracts
Ms Kate McKenzie	Manager Corporate Governance
Mr Neil McNish	Economic Development Manager
Ms Steph Roberts	Manager Human Resources
Mr John Valentine	Manager Strategic Projects
Ms Elaine Delgado	Strategic Planner (minute taker)

1. OPEN MEETING

The meeting commenced at 6.36pm.

2. KAURNA ACKNOWLEDGEMENT

We begin by acknowledging the Kaurna people, the traditional custodians of this land and pay our respects to their elders past and present.

3. MEMBERS DECLARATION OF INTEREST

The Chairman asked if any Member wished to disclose an interest in relation to any item being considered at the meeting.

No interests were disclosed.

4. CONFIRMATION OF MINUTES

Moved Councillor Westwood, Seconded Cr Gard that the minutes of the Strategy Committee meeting held on 5 April 2016 be confirmed as a true and correct record of proceedings.

Carried

Meeting Adjournment

The Chair proposed a motion to adjourn the meeting to reconvene at 7.15pm.

Moved Councillor Westwood, Seconded Councillor Gard that the meeting be adjourned until 7.15pm.

Carried

The meeting reconvened at 7.15pm.

The Chair welcomed Committee Members and attendees and declared the meeting reopened.

5. BUSINESS ARISING

The statement identifying business arising from the previous meetings of the Committee was reviewed and progress achieved against identified actions noted.

6. REPORTS

Innovative Business

Report Reference: SC070616R6.1

Mr Skull introduced the guest presenter and workshop facilitator on the value of innovation, Mr Tom Hadju.

The following points are a summary of Mr Hadju's presentation/workshop, '*Marion City Council – How to Generate Ideas*,' that provided an introduction to the concept of 'Innovation':

- Innovative ideas come from using a structured approach
- A common barrier in identifying innovative ideas is the different perspectives/ways of thinking people preference and apply to innovation. These approaches can be labelled 'converging' (think and do), 'accommodating' (feel and do), 'diverging' (feel and watch), and 'assimilating' (watch and think)
- Research has demonstrated that broad cross-functional teams produce better results

as they focus on all stages of the creative process, however often homogenous teams are more satisfied with their team mates and team work as people tend to react positively to people of a 'like' nature

- In exploring innovation it is important leaders demonstrate commitment, trust and tolerance
- Imagination is now more important than knowledge as knowledge is limited to 'what is known' rather than 'what can be'
- People need to be cognisant of assumptions they bring to innovation that can lead to solutions that are 'programmed' (one right answer) rather than 'non-programmed' (a variety of answers)
- In the early stage of innovative thinking there is not the capacity to be able to discern which is the best ideas - many views are needed at the start of the process
- Key features in the innovative thinking process are:
 - Need to suspend judgement and logic – this is 'design thinking'
 - Need to practice, have fun, relax and care about the project – work with the process even if it feels inefficient
 - Have the courage to face fears – failure, embarrassment, ambiguity, rejection
 - Change lenses and angles – use transform verbs, e.g. twist, turn, reverse, rotate, adapt substitute, fuse, omit, rearrange, magnify, shrink – deliberately change perspectives, build metaphors and analogies, look for the 'next right answer'
 - Look for 'wild' ideas to tame – cast as far as possible and then draw the idea into reality
 - Build momentum – avalanche ideas, be provocative, don't try to understand what 'happened' but just let it flow
 - Cross-functional teams are required to find the best results
- Steps for a creative problem solving process that can be used by all levels of an organisation include:

1. Problem finding)	
2. Fact finding)	Problem formulation
3. Reframing problem)	
4. Idea finding)	Solution formulation
5. Evaluation and selecting)	
6. Planning)	
7. Gaining acceptance)	Solution implementation
8. Taking action)	

Points made in response to the presentation were:

- An organisational structure needs to facilitate opportunities for staff to share and work with others to identify innovative solutions
- Qualities required to foster innovation include not being risk averse, and leaders having the 'will' and being 'open minded' to explore and achieve innovative ideas
- Need to foster and nurture staff abilities to 'make a difference'
- There is an imperative to involve and inform the community as they are the benefactors of the work of Council
- Many small improvements across an organisation can collectively make a large positive difference

Cr Veliskou thanked Mr Hadju for his presentation and leading discussion.

Mayor left the meeting during this agenda item at 7.40pm

Action: Mr Skull to further explore embedding Innovation in the work of Council through discussion with the Senior Leadership Team

Moved Councillor Gard, Seconded Westwood that the Strategy Committee:

1. Note the overview of the Innovation Workshop to be held as part of the Strategy Committee meeting

7. CONFIDENTIAL ITEMS

Nil

8. ANY OTHER BUSINESS

Nil

9. MEETING CLOSURE

The meeting was declared closed at 9.20pm

10. NEXT MEETING

The next meeting of the Strategy Committee is scheduled to be held on:

Time: 6:30 pm

Date: 2 August 2016

Venue: The Chamber, Marion Council Offices, 245 Sturt Road, Sturt

CONFIRMED

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CHAIRPERSON

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